For close to **20 years**, we have worked to uncover and refine the best ways to make our community better and bring about real change. We act as catalysts, connecting passionate philanthropists and non–profits who together achieve unparalleled social impact.

Our partners come from all walks of life, from young professionals and executives, to stay at home parents and retirees. And like the non–profits we work with, they share a desire to make our community better.

Our partners give more than money; they give their time, expertise and **passion**. They are engaged philanthropists sharing knowledge, strengthening skills and maximizing results one key area at a time.

Since 2000, we have contributed more than **$2.3 million** back into our community by supporting 24 non–profits working to change the face of Calgary. We couldn’t have done this without you, our partners.
Dear SVP Calgary partners;

In the past 19 years, we have donated more than $2.3 million back into our community, thanks in no small part to you, our partners. Twenty-four Calgary organizations that broadly serve children and youth have benefited from our unique philanthropic model. I see many bright things ahead for SVP Calgary and the community we serve.

For the first time in our history, all of our investees are focused on the same population. For the next five years, we will focus our energy on increasing resilience in youth ages 12 to 15 years old. This critical juncture in a youth’s life is something you, our partners, felt passionate about. When we improve resilience, the ability to adapt successfully in the face of adversity, can be remarkable. Resilience can decrease risk of stress related diseases including diabetes, heart disease, anxiety, depression and addiction. When youth learn to be resilient, they learn a life skill that will help them in every aspect throughout their lives.

As we align all of our investees into our new focus area, this creates opportunities for delving deeper into solving the issues facing our youth, as well as creating new relationships between our non-profit partners. We will continue to examine the ways in which SVP Calgary and our partners, like you, can have the most impact.

We know our partners join SVP to enhance our community. Your commitment to do things better is what continues to drive SVP Calgary forward. We appreciate your ongoing support, persistence and determination.

Thank you.

Dave Hughes
SVP Calgary Board Chair

Dear SVP Calgary partners;

What a year we had in 2018/2019. We knew at the beginning of the year we had big goals—to re-focus our organization and plan ahead for the future, by examining where SVP Calgary fit within the ecosystem of our city. We believe SVP Calgary has the capacity to do a lot more in our community by focusing our philanthropy and engagement on a specific, significant goal.

Our intent is to address a root cause and make a tangible impact in one critical area at a time. Specifically, we are partnering with organizations that focus in the areas of prevention and out of school hours with youth ages 12–15. Prevention includes focusing on vulnerable populations and offering strength-based programming, building skills and resiliency, forming natural supports, mentorship and more. By building the capacity of organizations delivering these programs, SVP Calgary has the potential to benefit Calgarians in countless ways.

We welcomed two new investees this year, Boys & Girls Clubs of Calgary and Green Fools Theatre Society. And together with, Cornerstone Youth Centre, all of our investees are now aligned in our new focus area. Through our relationship with Birdies for Kids, or private donors outside of SVP, all three of our investees received at least a 50 percent match of SVP’s contributions.

We couldn’t do all of this without your continued support and passion to make our community a better place to live. For this, we thank you.

Lindsay Read
SVP Calgary Executive Director
TOP 10 HIGHLIGHTS FROM 2018/2019

1. Our Community Impact Task Force and SVP Calgary partners selected a brand new strategic focus area for the next five years—building resiliency in youth. Our goal is to increase access and participation of youth aged 12–15 in high quality programming outside of school hours. By building the capacity of organizations delivering these programs, SVP Calgary has the potential to benefit Calgarians in countless ways.

2. In June 2019, 90 percent of our partners participated in selecting our first investee in our new focus area, Boys & Girls Clubs of Calgary.

3. We also welcomed Green Fools Theatre Society as a one–year investee. This marks the first time SVP Calgary has partnered with an arts focused organization, providing $10,000 in unrestricted funding as well as partner support for a finance and budgeting project.

4. The new specific focus area of building resilience in youth allowed us to strategically target our efforts in our community and align all three of our current investees into this space.

5. We will launch a new website in January 2020, showcasing our new focus area and commitment to the Calgary community.

6. SVP Calgary was invited to participate in various speaking engagements and important discussions evaluating the most pressing issues facing our community and determining where funds are best deployed to support change and growth.

7. In November 2019, we held our 7th annual Fast Pitch Finals, welcoming more than 400 audience members. For the first time, non–profits participated in three categories, including Collaboration (teams of two non–profits working together), SVP Calgary Focus Area, and a General category.

8. We gave away $65,000 in cash prizes at the Fast Pitch Finals—the largest amount in Fast Pitch history.

9. SVP partners donated 1,948 hours this year—that’s $194,800 worth of time, up from 2017/2018. Social capital is one of our greatest assets.

10. SVP Calgary gave $96,000 in unrestricted funds (including Fast Pitch) to non–profits in our community.
Investee Impact

Boys & Girls Clubs of Calgary
Cornerstone Youth Centre
Green Fools Theatre Society
For more than 80 years, Boys & Girls Clubs of Calgary (BGCC) has transformed the lives of children and youth by providing safe places where kids can develop confidence, skills, and experience success so that they can thrive.

$15,000
Given to Date
Cornerstone Youth Centre (CYC) is a grassroots non-profit designed to teach skills, inspire and prepare youth for a successful life. They provide daily drop-in programming free of charge, in the form of activities, crafts, sports, discussions and guest speakers.

$35,000
Given to Date

Projects & Accomplishments

Executive Director: Jeff Gray
SVP Lead Partner: Teagon Murray

1. Completion of full OCAT
2. Completion of organizational design project; management of Board of Directors recruitment project; hiring of new bookkeeper
3. Board training events
4. SVP Christmas Gift Drive
5. Legal/Real Estate assistance
6. Review and creation of Financial Policies

2019/20 SVP Workplan

1. Deepening the relationship between SVPC Lead Partner and CYC Executive Director
2. Development of multi-year budget/forecast for CYC
3. Creating consistent training manuals for youth workers who work directly with youth that attend CYC
Green Fools Theatre Society

Green Fools is a non-profit, charitable society that creates, performs and teaches physical theatre arts focusing on masks, puppets and stilts for diverse audiences locally and internationally. They reach thousands of audience members each year through performances, community events, festivals, and creative training opportunities.

$10,000 Given to Date

2019/20 SVP Workplan

This one-year partnership will focus on creating a sliding scale fee structure for Green Fools Social Circus program, which offers ‘social emotional learning’ to build resiliency in youth. The goal of this project is to prevent the cost of the program becoming a barrier for youth in Calgary to participate. The project will include budget modeling, legal consultation and financial review.

Executive Director: Dean Bareham
SVP Lead Partner: David Pickersgill
SVP Team Members: Kari Becker, Tom Hansen, Sheila Hobday, Chris Murray, Kevin Wisener
Our Growth

Partner Hours
Calculated at rate of $100/hr

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Operating Budget

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Partner Units

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</tr>
<tr>
<td>2018</td>
<td>49</td>
</tr>
<tr>
<td>2019</td>
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Total Amount Deployed Into Our Community
*Fast Pitch numbers included

<table>
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<tbody>
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<tr>
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Ways to Support SVP Calgary

Become an SVP Partner — With a tax-deductible donation of $5,000 annually, you become a member (partner) with SVP Calgary. You will join a network of 70 local partners, and thousands of international partners.

U35 Partner — For those under 35 years of age, the donation amount is $2,500 annually.

Donate to SVP Calgary — If you connect with the valuable work SVP Calgary is doing in our community, but do not have the time to contribute as a partner, donations of any size are always a valuable contribution to SVP Calgary. Donations can be made online at canadahelps.org.

All donations are pooled to fund the local non-profits SVP supports as well as our programming and operations. These contributions are stretched further by those who volunteer their time and skills to strengthen our investees, SVP, and the social sector at large.

Contact us to learn more about becoming an SVP Calgary partner.